

Haoda

Ma

马 皓达
(horse that-goes-far)

Furniture / Product Designer

haodadesign.com
haoda@haodadesign.com
818 930 4607

I design to bring people closer to each other.

RECOGNITION

Best Furniture in ICFF 2024 awarded by IFDA
Forma Collection

Interior Design Best of Year Award 2023
Forma side tables, winner in student category

LAMP Lighting Competition 2023
Starfall Pendant, winner in outdoor lighting

LIT Lighting Design Awards 2023
Starfall Pendant, winner in outdoor lighting

SIT Furniture Design Award 2023
Loop Lounge Chair

Robert Bruce Thompson Competition 2023
Starfall Pendant, third place

ArtCenter Beyond Super Sonic Exhibition
Knitted Collection

EDUCATION

ArtCenter College of Design April 2024
Master of Science, Furniture, Lighting, and Fixture Design

University of Illinois at Urbana Champaign May 2021
Bachelor of Science in Industrial Design

EXPERIENCE

Cory Grosser + Associates 2023-2024
Furniture Design Intern
-Assisted head designer with designing and modeling in Solidworks and Keyshot to create an outdoor sofa.
-Took part in model making and 3D printing.
-Completed full projects from ideation to CAD modeling.

ArtCenter College of Design 2023-2024
LabTech
-Helped users create physical models through 3D print
-Maintained machines/tools in the fabrication lab
-Assisted a group of 30 lab users on operating the tools

Xin Hang Industrial Design 2021
Pet Product Design Intern
-Conducted user research on cat product demographics to understand needs and opportunities; applied research to ideation and 3D modeling using Solidworks.
-Presented final product pitch to manufacturers.

Maurice Sporting Goods 2019
Sport Product Design Intern
-Worked in a team to prototype a new hydration system for race car drivers using existing products.

LKK Design 2018
Product Design Intern
-Conducted intensive user research at taxation offices and designed interactive desktop robot for office setting.

SKILLS

Softwares

Solidworks
Unreal Engine
Keyshot
InDesign
Photoshop
Lightroom
ZBrush

Design

Sketching
Woodworking
Model making
Storytelling
3D printing

Languages

English
Chinese