Haoda Ma

马　皓达
(horse　that-goes-far)

Furniture / Product Designer

haodadesign.com
haoda@haodadesign.com
818 930 4607

I design to bring people closer to each other.

RECOGNITION

Wanted Design/ICFF 2024
Forma Collection

Interior Design Best of Year Award 2023
Forma side tables, winner, student category

LAMP Lighting Competition 2023
Starfall Pendant, winner in outdoor lighting

LIT Lighting Design Awards 2023
Starfall Pendant, winner in outdoor lighting

SIT Furniture Design Award 2023
Loop Lounge Chair, winner, lounge Chair

Robert Bruce Thompson Competition
Starfall Pendant, third place

ArtCenter College of Design Gallery
Forma Collection

EDUCATION

ArtCenter College of Design   April 2024
Master of Science, Furniture, Lighting, and Fixture Design

University of Illinois at Urbana Champaign   May 2021
Bachelor of Science in Industrial Design

EXPERIENCE

Cory Grosser + Associates   2023-2024
Furniture Design Intern
-Assisted head designer with designing and modeling in Solidworks and Keyshot to create an outdoor sofa.
-Took part in model making and 3D printing.
-Completed full projects from ideation to CAD modeling.

ArtCenter College of Design   2023-2024
LabTech
-Helped users create physical models through 3D print
-Maintained machines/tools in the fabrication lab
-Assisted a group of 30 lab users on operating the tools

Xin Hang Industrial Design   2021
Pet Product Design Intern
-Conducted user research on cat product demographics to understand needs and opportunities; applied research to ideation and 3D modeling using Solidworks.
-Presented final product pitch to manufacturers.

Maurice Sporting Goods   2019
Sport Product Design Intern
-Worked in a team to prototype a new hydration system for race car drivers using existing products.

LKK Design   2018
Product Design Intern
-Conducted intensive user research at taxation offices and designed interactive desktop robot for office setting.

SKILLS

Softwares	Design	Languages
Solidworks	Sketching	English
Unreal Engine	Woodworking	Chinese
Keyshot	Model making	
InDesign	Storytelling	
Photoshop	3D printing	
Lightroom		
ZBrush		